

Telling the Full American Story

The Design & Exhibitions of America's Newest Museum

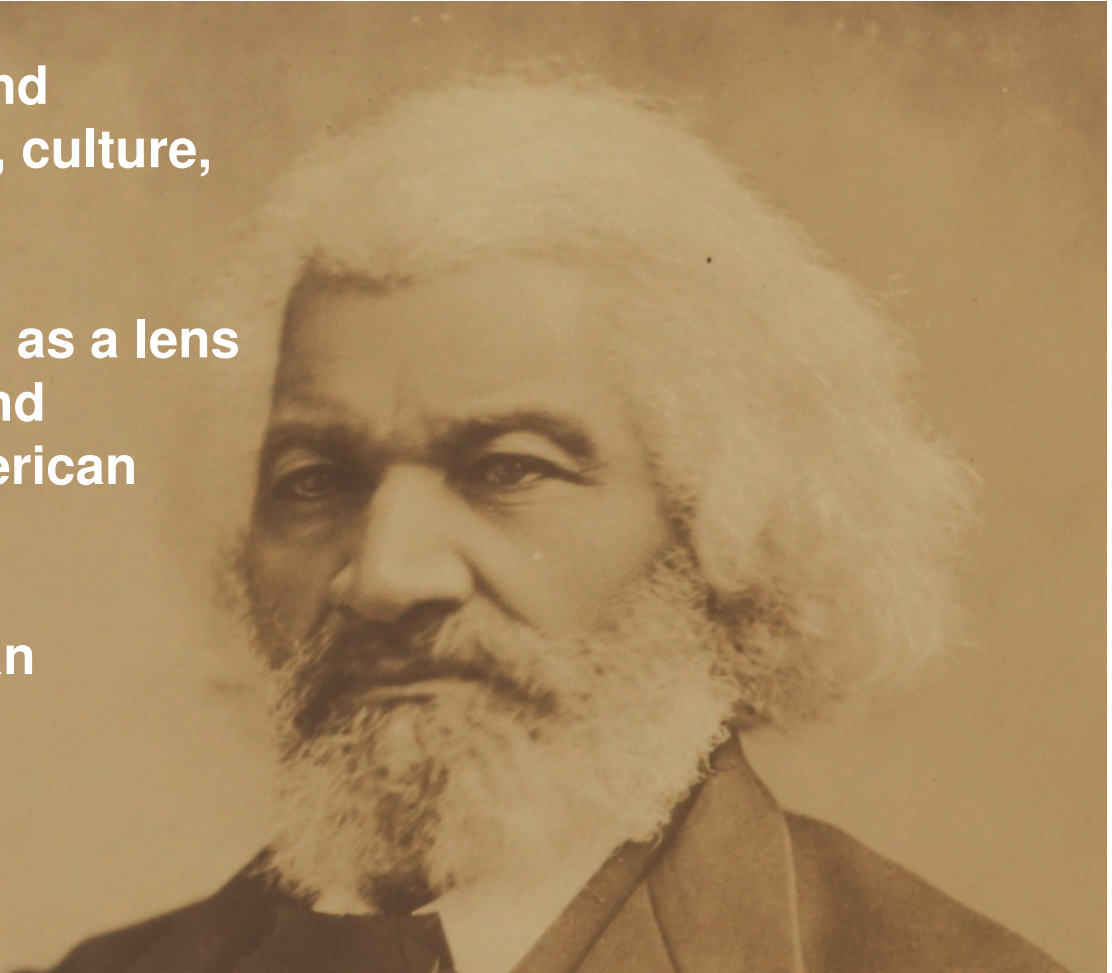
OUR VISION

Create an opportunity to explore and celebrate African American history, culture, and community

Use the African American narrative as a lens for establishing a more nuanced and powerful understanding of the American experience

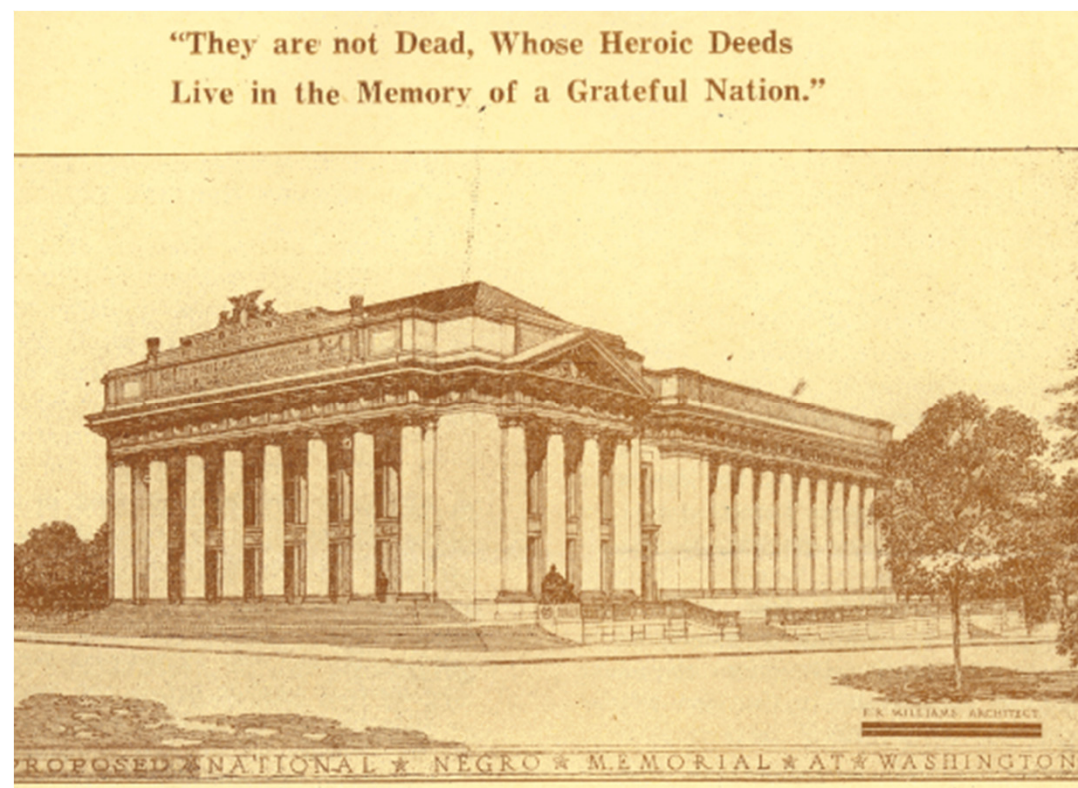
Tell the African American story in an international context

Serve as a 21st-century model for collaboration and reconciliation





G.A.R. Post, Civil War Veterans, 1935



Design of the proposed National Memorial Building to “commemorate the heroic deeds of Negro Soldiers”

**“African American
history is American
History.”**

Lonnie G. Bunch III,
Founding Director



Smithsonian
National Museum of African American
History and Culture

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NATIONAL MUSEUM OF
AFRICAN AMERICAN

**“It was on this
ground long ago that
lives were once
traded.”**

President Barack Obama,
remarks from the February 22, 2012
Groundbreaking Ceremony





A People's Journey
A Nation's Story



1400 Constitution Avenue, NW
Washington, DC 20560



Credit: Alan Karchmer/NMAAHC